

JN
design

GRAPHIC DESIGN

3Victors Brand

I led a comprehensive brand refresh for 3Victors, including logo redesign, visual identity system, brand guidelines, and email templates, strengthening overall brand cohesion and market presence.





Buttons

3Victors has one button style in two sets of colors. The primary button color set (orange and white combination) should be used in most cases, unless the background does not allow for it. In that case, use the secondary color set (dark blue and white).


Ensure that the button text in the primary color set is at least 14px and bold for ADA compliance.


Primary button colors

Default state: 

Hover state: 


Secondary button colors

Default state: 

Hover state: 

Stationery kit

The stationery kit contains the letterhead, envelope, and business card. The design is a crisp portrayal of 3Victors' logomark pattern isolated against a clean background.

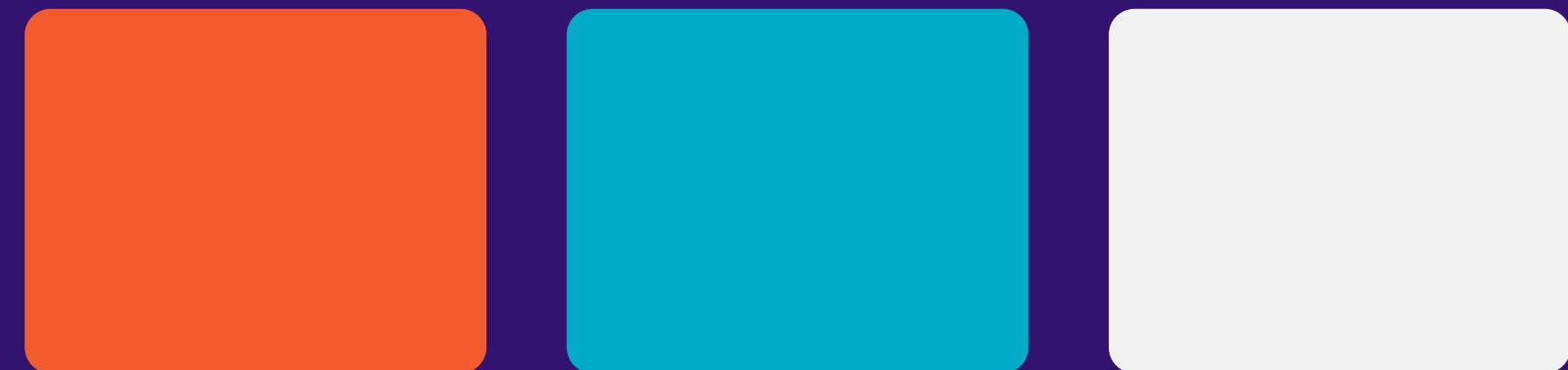


Tagline

Reimagining travel data



3Victors puts the **ai** in air travel insights



GRAPHIC DESIGN

Elevate 2026 Conference

A suite of promotional signage and a hype video that I created for ATPCO's Elevate conference.





VIDEO

Elevate 2026 Hype Video



Click to check out the video.

GRAPHIC DESIGN

AI Podcast Interview Scene

Magnific Spaces is a fantastic tool for streamlining AI-assisted workflows, and I have been using it to create enhanced character-driven content. With focused and detailed prompts, I have been able to generate characters in various settings that previously required the work of several different teams and a significantly lengthened timeframe.

I started the process by generating two characters. After finalizing a realistic look for each character, I generated imagery that placed them in the same environment. Once that was set, I used Seedance to create a video of the two characters conversing with each other in a podcast format.



Characters in conversation

Create a simulated interview with two AI characters that can interact with dynamic conversation and the ability to respond to questions.



Input

Add your characters description.

Host Description

A full-body studio portrait of a woman with blonde hair and glasses, wearing a black double-breasted blazer over a maroon top and black wide-leg pants. She is standing against a plain white background, facing the camera with a slight smile. Her hands are at her sides, and she is wearing open-toed heels with a patterned design. The lighting is even, creating a soft shadow behind her.

Guest Description

A full-body studio shot features a young woman with blonde hair and a neutral expression, standing centered against a plain white background. She is wearing a bright blue, three-quarter length crewneck sweater and high-waisted, wide-leg black trousers. Her hands are resting at her sides, and she is wearing black dress shoes. A soft shadow is cast on the floor behind her. The lighting is even, creating a soft shadow behind her.

Characters

Character setting

Host Image

Subject Overview

Professional full-body portrait of [Character #1]: a mature Caucasian woman, approximately late 50s to early 60s, with a calm and composed demeanor. She possesses a medium build, fair complexion with subtle natural aging, and straight platinum blonde hair parted in the center, falling just past shoulder length. Her face features soft rounded cheekbones, a defined jawline with gentle softening, thin lips curved into a subtle closed-mouth smile, and light-colored eyes behind rectangular tortoiseshell eyeglasses with semi-transparent brown frames.

Host

Guest Image

Subject overview

[Character #2]: A young woman with blonde hair styled naturally, featuring a heart-shaped face with soft feminine features, a straight nose with a gently rounded tip, full lips in a neutral closed position, and clear, even-toned skin. Her eyes are proportionate and forward-facing with a calm, neutral expression. Her bone structure is delicate with subtle cheekbones and a defined jawline tapering to a soft chin.

Styling and Outfit

A bright blue crewneck sweater with three-quarter length sleeves, paired with black wide-leg trousers and black dress shoes.

Guest

Give feedback | Run from here | 52%



Characters

Character setting

Host Image | Host | Host Overview

Guest Image | Guest | Guest Overview

Styling and Outfit

Run from here

Generation

Generate the final video

Add the final images of the host and guest to the board and add your dialogue. Make sure all the images are properly linked and connected.

Host Image | Guest Image

Final result

Run from here



VIDEO

AI Podcast Interview Scene

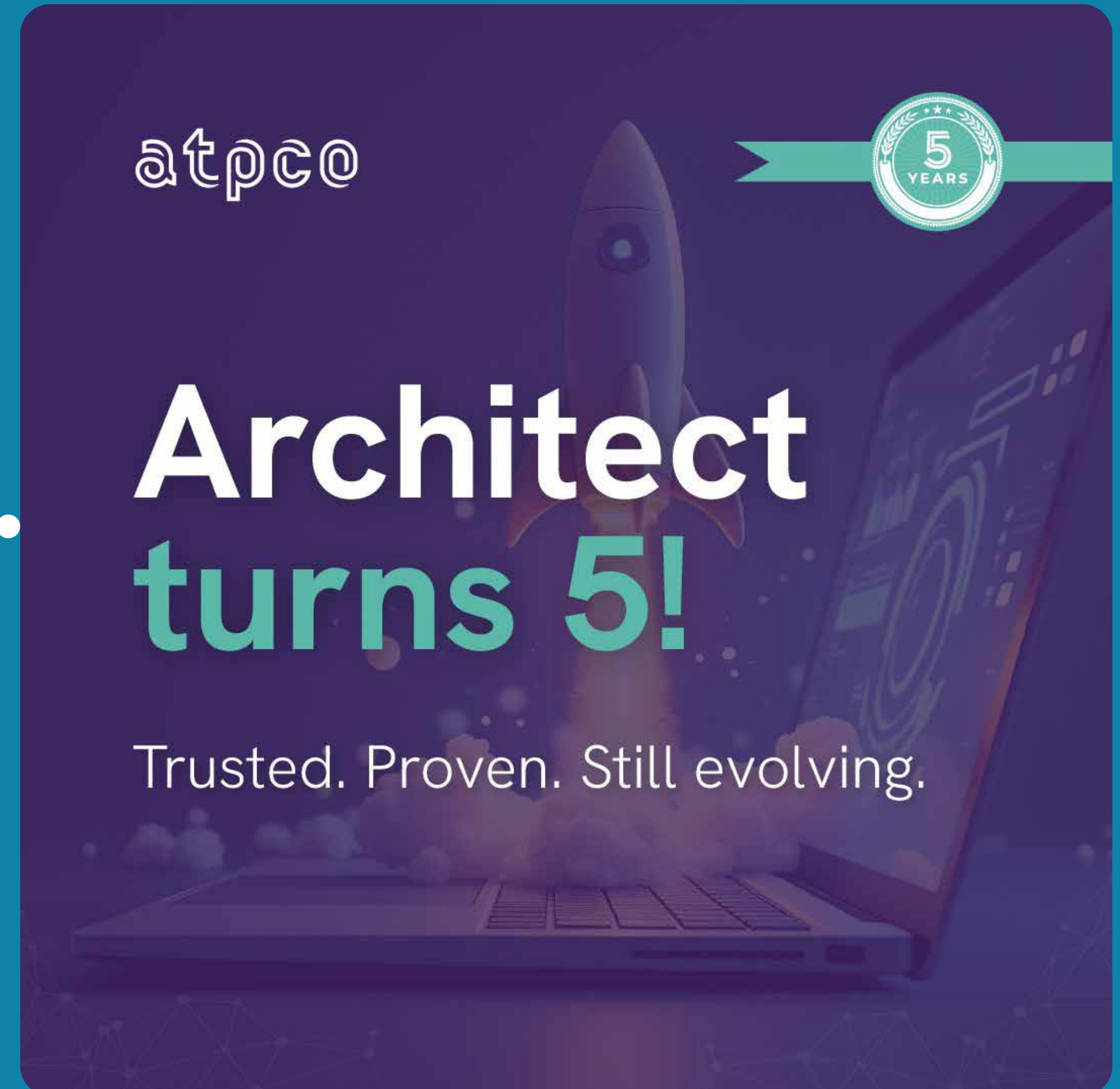


[Click to check out the video.](#)

GRAPHIC DESIGN

Architect Campaign

I created the brand identity for a multi-faceted campaign that promoted ATPCO's Architect, a product that simplifies pricing strategies for airline industry professionals. The campaign included video, social, and email assets.



atpco



Architect
launched
in 2020

atpco



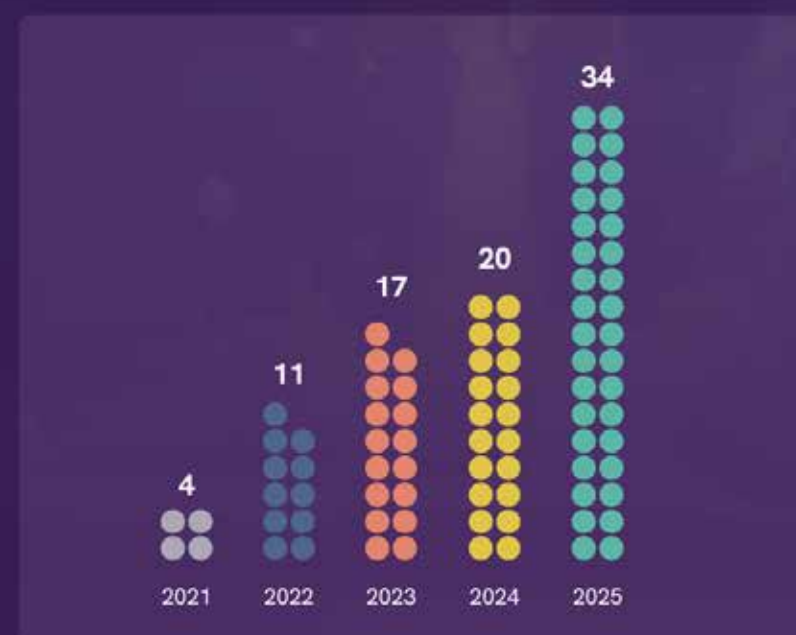
Architect
turns 5!

Trusted. Proven. Still evolving.

atpco



Number of
active customers



atpco



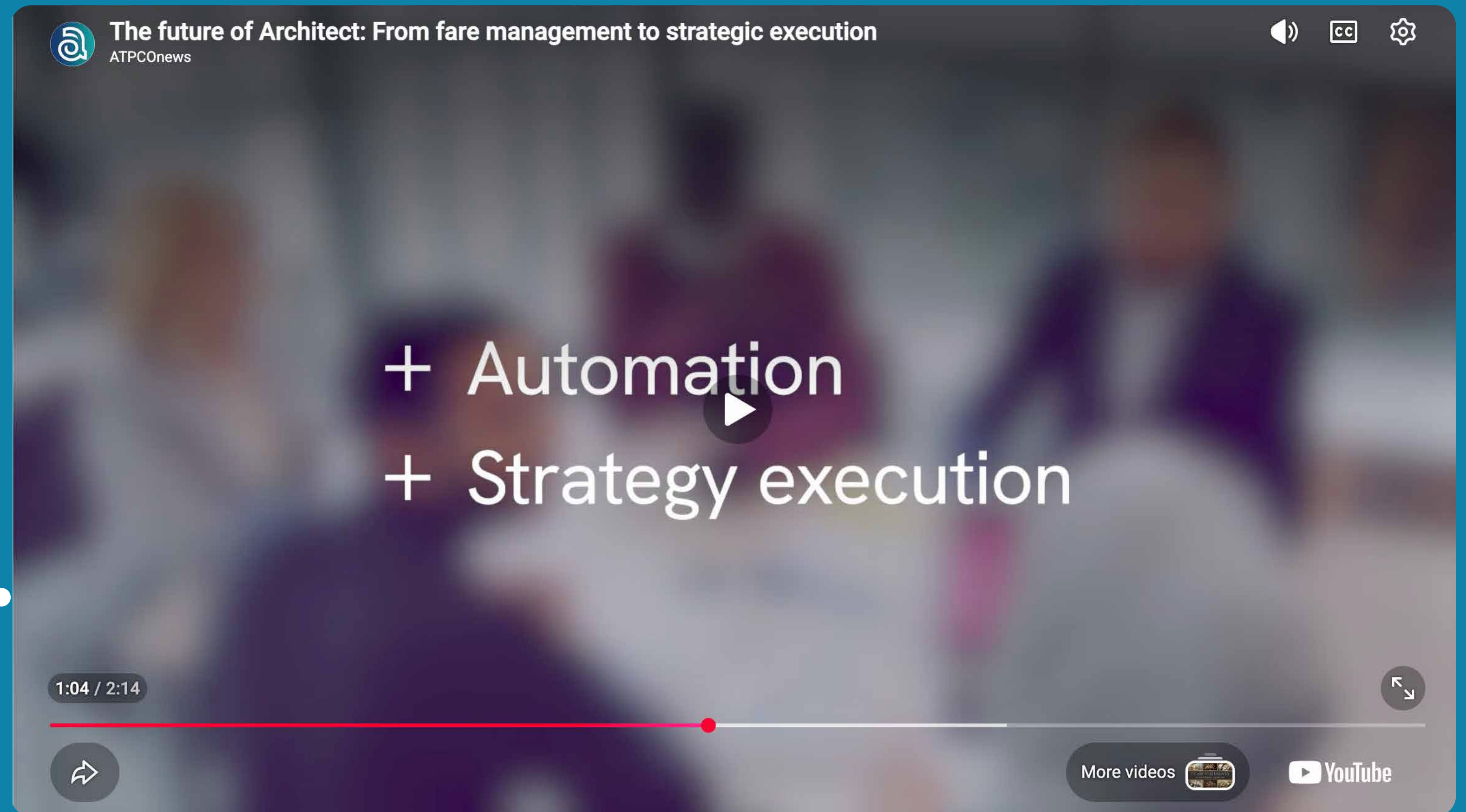
Architect

The decision support system
trusted by airlines like you

VIDEO

Architect Campaign

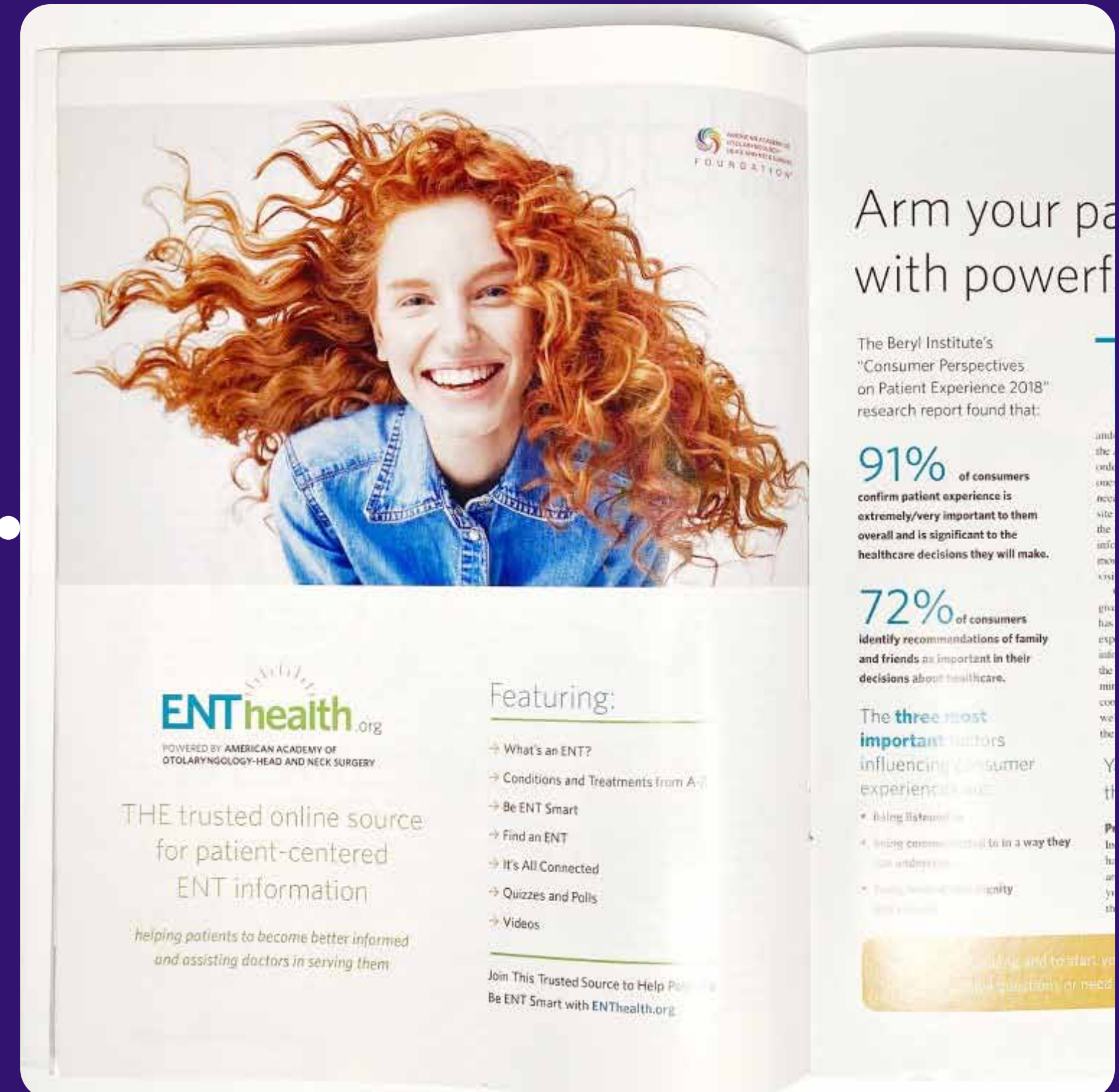
Click to check out the video.



GRAPHIC DESIGN

ENThealth Magazine Ad

An advertisement I created to promote ENThealth, a service provided by American Academy of Otolaryngology-Head and Neck Surgery (AAO-HNS) that provides informational videos for members and helpful resources for patients. This ad was featured in the AAO-HNS Bulletin Journal magazine.





GRAPHIC DESIGN

ENThealth flyer

A flyer I designed to promote ENThealth, a service provided by AAO-HNS that offers informational videos to members and helpful resources to patients.



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med and assisting doctors
erving them

FEATURING

- What's an ENT? → Conditions and Treatments from A-Z → Be ENT Smart
- Find an ENT → It's All Connected → Quizzes and Polls → Videos


This Trusted Source to Help Patients | Be ENT Smart with ENThealth

admin@enthealth.org to add your name to the list for more

ENThealth
POWERED BY AMERICAN ACADEMY OF
OTOLARYNGOLOGY-HEAD AND NECK SURGERY

new!
THE trusted
online source for
patient-centered
ENT information

helping patients become better
informed and assisting doctors
in serving them



FEATURING

- What's an ENT? → Conditions and Treatments from A-Z
- Find an ENT → It's All Connected →

SOCIAL MEDIA

ERP*i* SPARK A Conversation

Social media graphic and logo created for ERP*i*'s SPARK A Conversation webinar. I chose a wide array of faces arranged in a Zoom configuration to reflect the virtual nature of the conversation and show that sexual assault prevention is a universal cause that anyone can support, regardless of their background.



GRAPHIC DESIGN

Invisible Man Cover Design

A reimagined cover of Ralph Ellison's captivating book Invisible Man.



Kiss of Death Design

I took to Illustrator to create something with both a hidden and conspicuous message. Smoking has long been portrayed in media as a sensual albeit hazardous activity, so I needed to find a way to represent that dual nature. I played with the positive and negative space, illustrating a smoking cigarette and two people about to take the “kiss of death.”

