JM

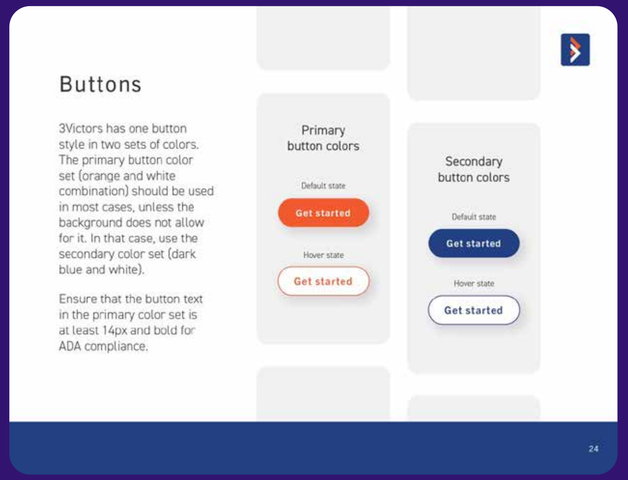
design

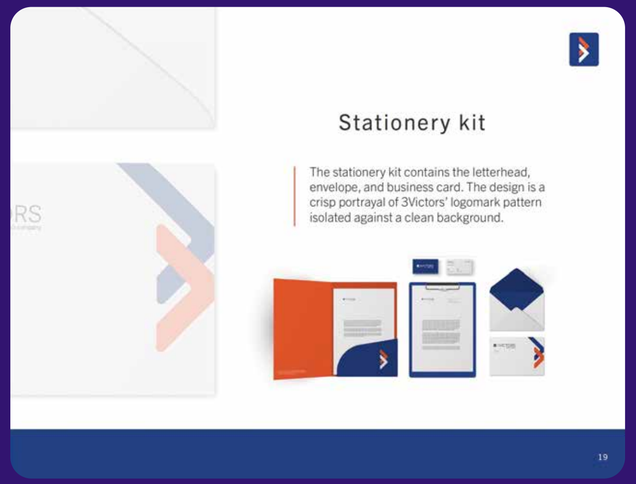
BRAND DESIGN

3Victors Brand

I led a comprehensive brand refresh for 3Victors, including logo redesign, visual identity system, brand guidelines, and email templates, strengthening overall brand cohesion and market presence.

3VICTORS
an ATPCO company





3VICTORS
an ATPCO company

GRAPHIC DESIGN

Elevate 2026 Conference

A suite of promotional signage and a hype video that I created for ATPCO’s Elevate conference.

atpco
ELEVATE 2026
DATA IN
MOTION
OFFERS
IN
ACTION

atpco
ELEVATE 2026
DATA IN
MOTION
OFFERS
IN
ACTION

DATA IN
MOTION
OFFERS
IN
ACTION
atpco
ELEVATE 2026

VIDEO

Elevate 2026 Hype Video

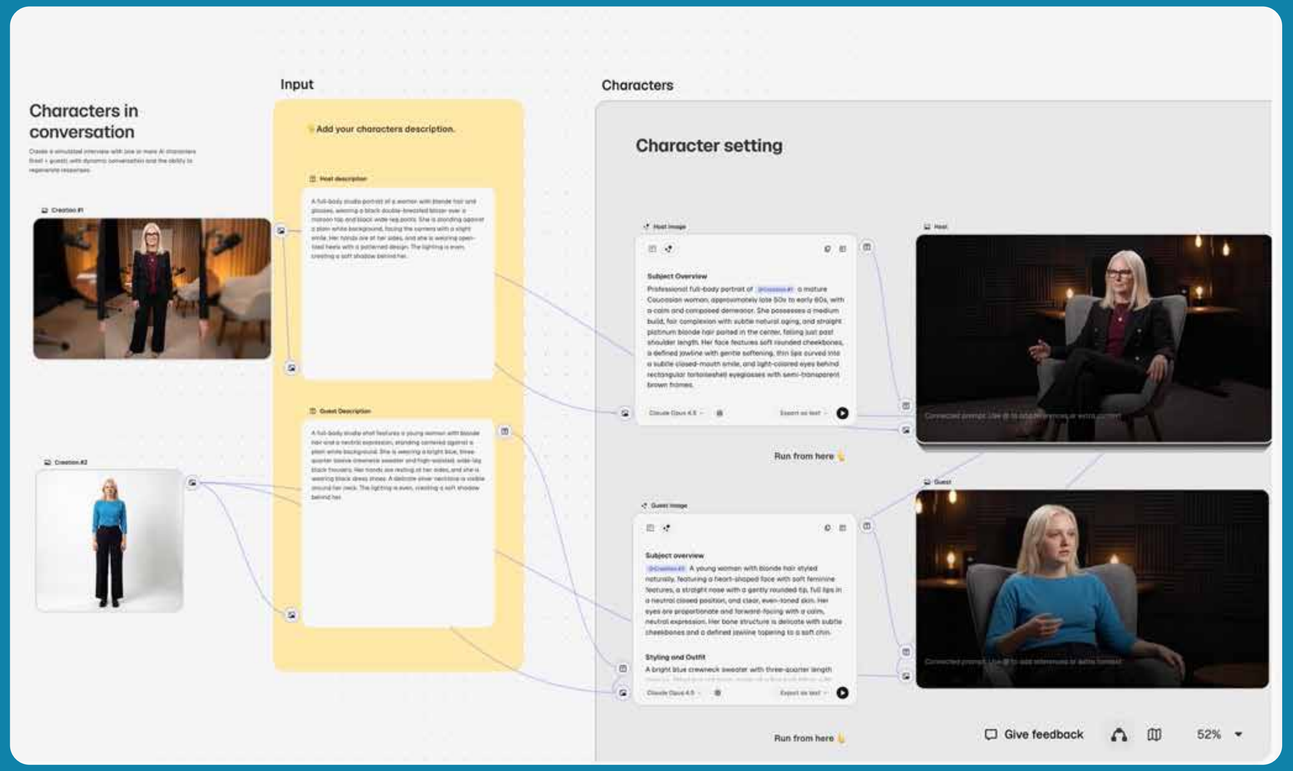
Click to check out the video.

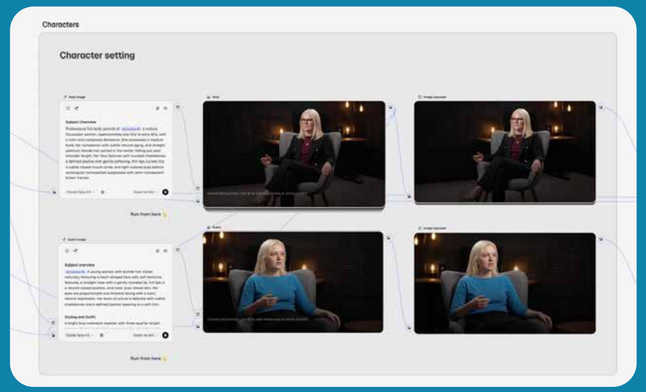
GRAPHIC DESIGN

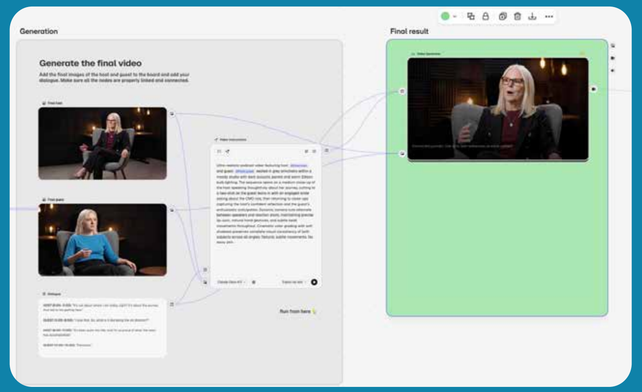
AI Podcast Interview Scene

Magnific Spaces is a fantastic tool for streamlining AI-assisted workflows, and I have been using it to create enhanced character-driven content. With focused and detailed prompts, I have been able to generate characters in various settings that previously required the work of several different teams and a significantly lengthened timeframe.

I started the process by generating two characters. After finalizing a realistic look for each character, I generated imagery that placed them in the same environment. Once that was set, I used Seedance to create a video of the two characters conversing with each other in a podcast format.


Characters in conversation
Input
Characters
Add your characters description.
Host description
Guest Description
Character setting
Subject Overview
Subject overview
Styling and Outfit
Run from here
Give feedback
52%


Characters
Character setting


Generation
Final result
Generate the final video

VIDEO

AI Podcast Interview Scene

Click to check out the video.

GRAPHIC DESIGN

Architect Campaign

I created the brand identity for a multi-faceted campaign that promoted ATPCO's Architect, a product that simplifies pricing strategies for airline industry professionals. The campaign included video, social, and email assets.

atpco

5 YEARS

Architect launched in 2020

atpco

5 YEARS

Architect turns 5!

Trusted. Proven. Still evolving.

atpco

5 YEARS

Number of active customers

atpco

5 YEARS

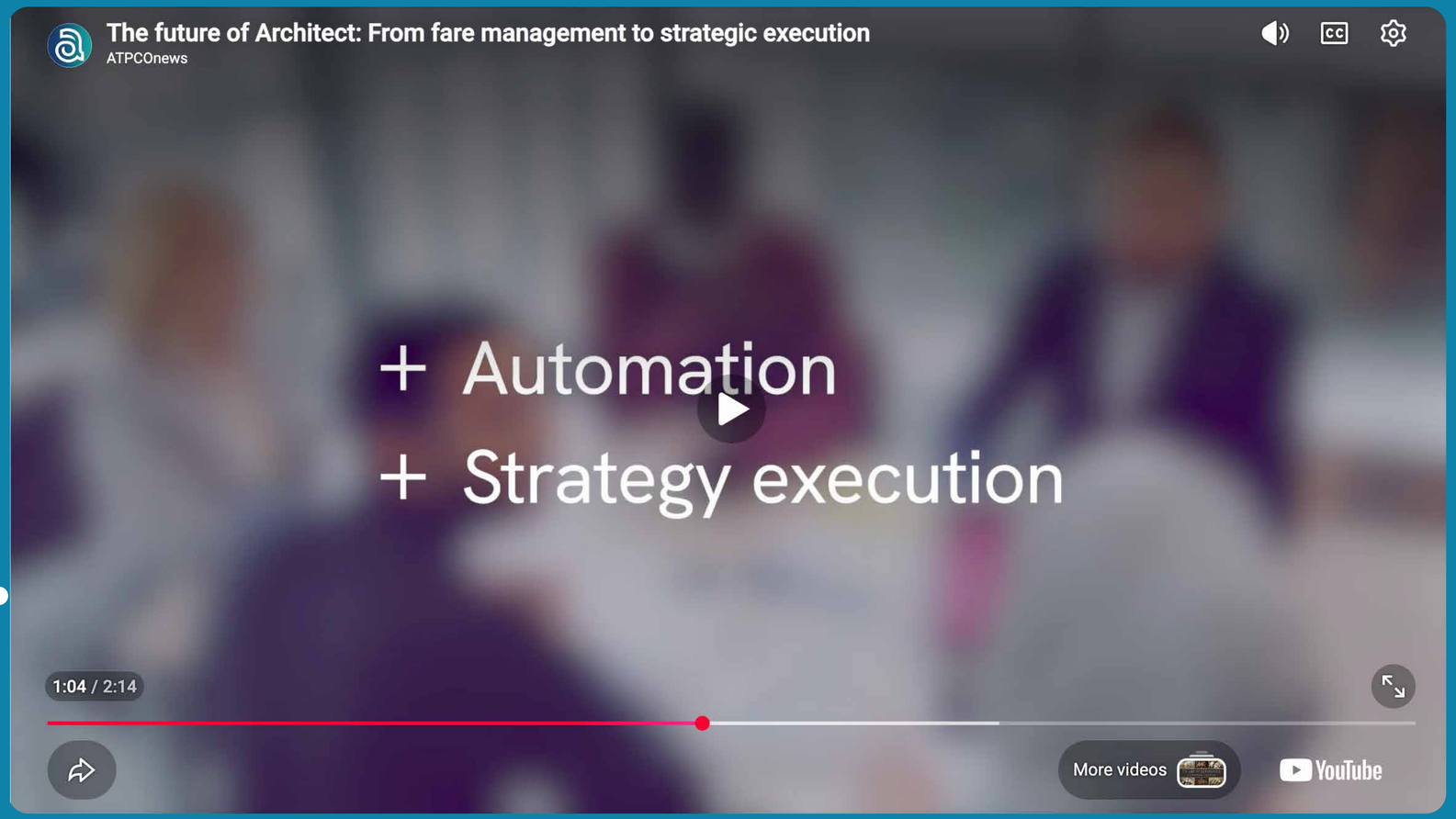
Architect

The decision support system
trusted by airlines like you

VIDEO

Architect Campaign

Click to check out the video.



GRAPHIC DESIGN

ENThealth Magazine Ad

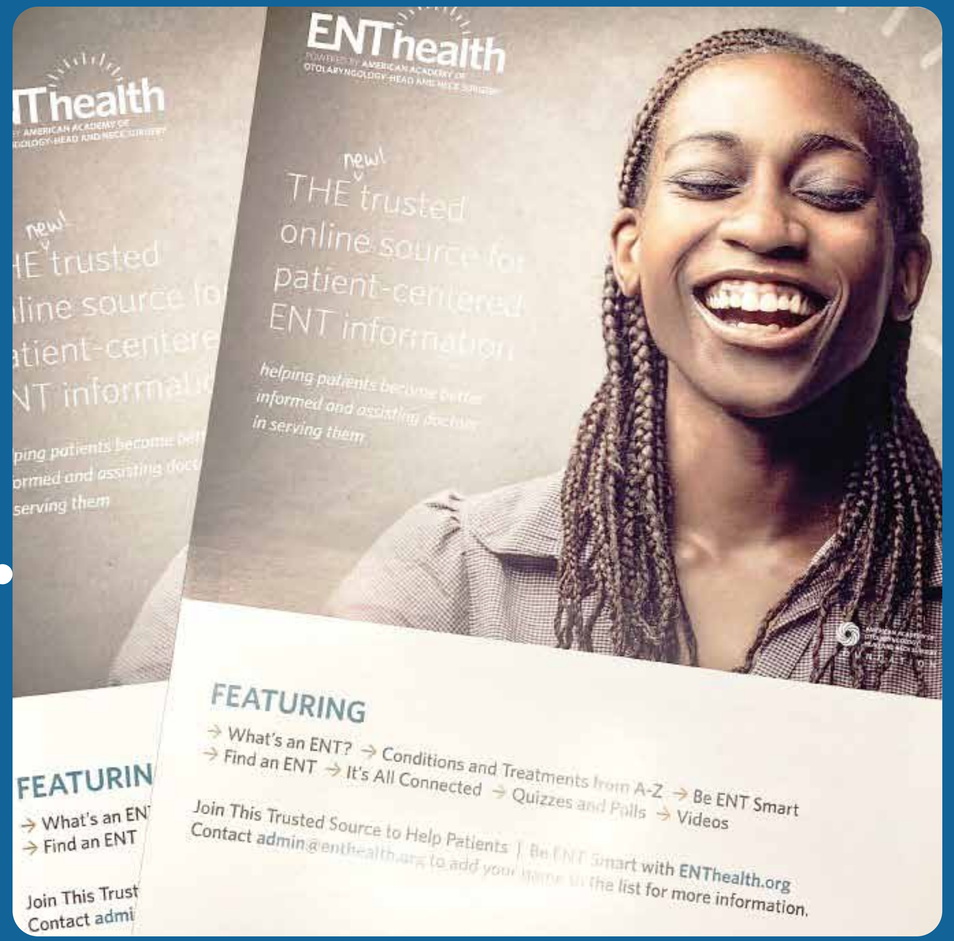
An advertisement I created to promote ENThealth, a service provided by American Academy of Otolaryngology-Head and Neck Surgery (AAO-HNS) that provides informational videos for members and helpful resources for patients. This ad was featured in the AAO-HNS Bulletin Journal magazine.

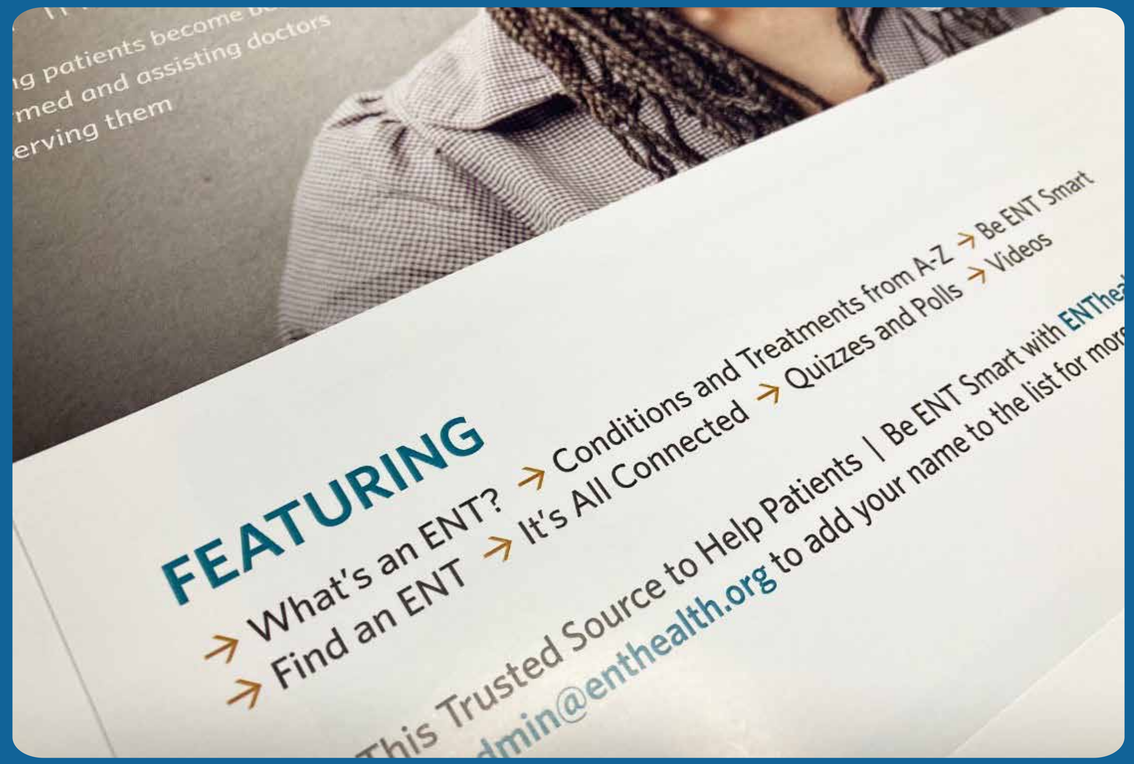
ENThealth.org
POWERED BY AMERICAN ACADEMY OF OTOLARYNGOLOGY-HEAD AND NECK SURGERY
THE trusted online source for patient-centered ENT information
helping patients to become better informed and assisting doctors in serving them

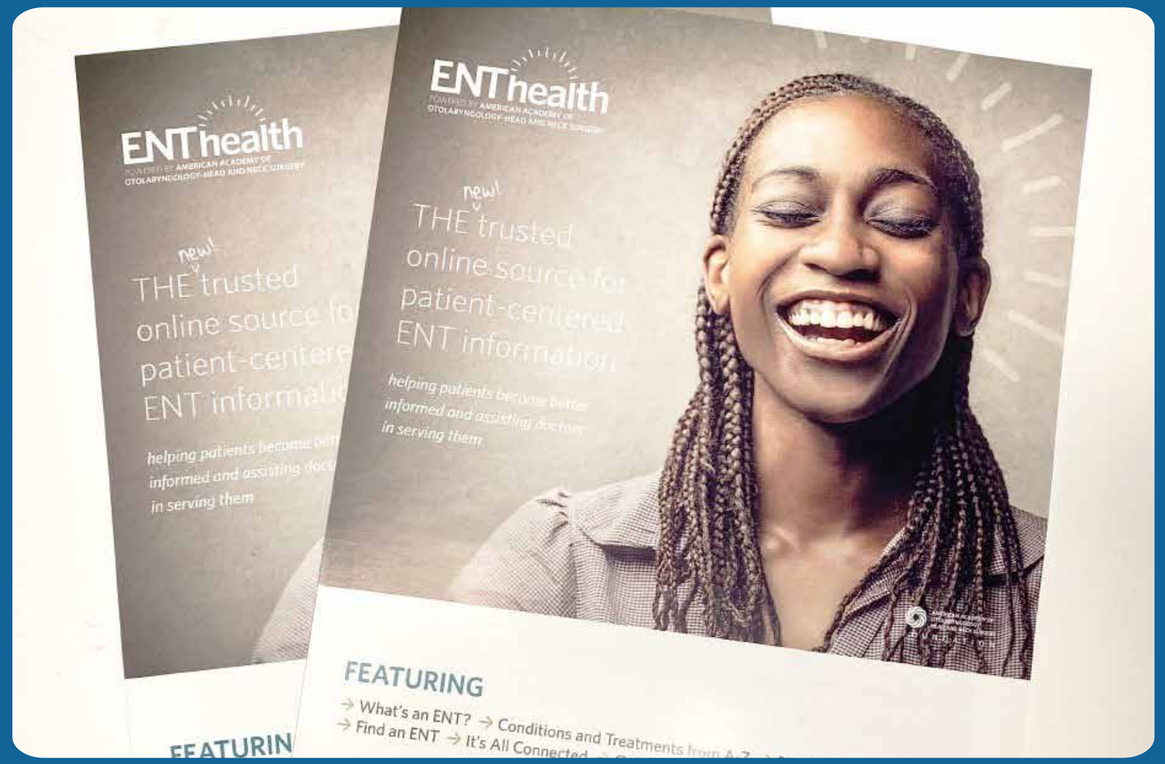
GRAPHIC DESIGN

ENThealth flyer

A flyer I designed to promote ENThealth, a service provided by AAO-HNS that offers informational videos to members and helpful resources to patients.




FEATURING
What's an ENT?
Find an ENT
Conditions and Treatments from A-Z
It's All Connected
Be ENT Smart
Quizzes and Polls
Videos
This Trusted Source to Help Patients | Be ENT Smart with
dmin@enthealth.org to add your name to the list for


ENThealth
new!
THE trusted
online source for
patient-centered
ENT information
helping patients become better
informed and assisting doctors
in serving them
FEATURING
What's an ENT?
Find an ENT
Conditions and Treatments
It's All Connected

SOCIAL MEDIA

ERPi SPARK A Conversation

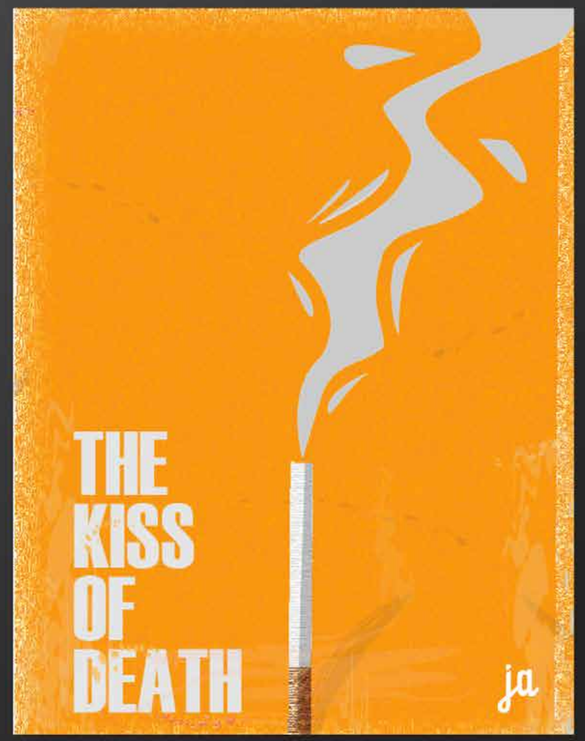
Social media graphic and logo created for ERPi's SPARK A Conversation webinar. I chose a wide array of faces arranged in a Zoom configuration to reflect the virtual nature of the conversation and show that sexual assault prevention is a universal cause that anyone can support, regardless of their background.

GRAPHIC DESIGN

Invisible Man Cover Design

A reimagined cover of Ralph Ellison’s captivating book Invisible Man.

GRAPHIC DESIGN

Kiss of Death Design

I took to Illustrator to create something with both a hidden and conspicuous message. Smoking has long been portrayed in media as a sensual albeit hazardous activity, so I needed to find a way to represent that dual nature. I played with the positive and negative space, illustrating a smoking cigarette and two people about to take the “kiss of death.”